



## THURSDAY EDUCATION

7:30 - 8:00am	Registration		
8:00 - 8:45am	Keynote Speaker - Jeffrey Scott, Jeffrey Scott Consulting - "Everybody Needs a Number Two"		
9:00am - 5:00pm	Trade Show Open		
9:00 - 9:45am	Trade Show Visit		Insurance Coverages You Need for Your Business
9:45 - 10:30am	The Art & Science of Beauty - Selling Attractive Landscapes Profitably	Richard Ludwig, Landscape Design Workshops	Bennett Griffin, Brabham Griffin Insurance
10:30 - 11:30am	Benchmarking for Profit Improvement	Jeffrey Scott, Jeffrey Scott Consulting	Trade Show Visit
11:30am - 12:30pm	Lunch / Trade Show Visit		Best Adapted Turfgrasses for Southeastern Landscapes
12:30 - 1:30pm	Sustainable & Environmentally Friendly Landscapes	Richard Ludwig, Landscape Design Workshops	Clint Waltz, UGA Extension
1:30 - 2:30pm	There's a Plant for That - New Plants and Tried-and-True Varieties	Jane Beggs-Joles, Proven Winners ColorChoice	Recruitment and Retention in Today's World
2:30 - 3:30pm	Trade Show Visit		Rex Bishop, Tea Olive Productions
3:30 - 4:15pm	Properly Planting, Mulching, and Staking Trees	David Jenkins, SC Forestry Commission	Lunch / Trade Show Visit
4:15 - 5:15pm	Identify and Manage Boxwood Diseases and Pests in the Carolinas	Dr. Xiao Yang, Clemson DPI	New Clonal Tree Selections
			Dwayne Moon, Moon's Tree Farm / Southern Selections, LLC
			Weed Control in the Landscape
			Mark Czarnota, UGA Dept of Horticulture
			Trade Show Visit
			Pesticides & Pollinators
			Ben Powell, Clemson

## FRIDAY EDUCATION

7:30 - 8:30am	Registration	
8:00am - 12:00pm	Trade Show Open	
8:00 - 8:30am	SC Green Business Meeting	
8:30 - 9:30am	Profitability with Landscape Lighting Maintenance	Jason Shanabarger, ULS
9:30 - 10:30am	Trade Show Visit / Snack Break	
10:30am - 12:30pm	Irrigation Planning: From Sketch to Scheduling	Bobby Jackson, Toro
12:30 - 1:00pm	The Mindset of a Professional Irrigator vs Yard Plumber	Clark O'Neill, Celtic Outdoor